



Strategic Planning Meeting Agenda
August 16, 2023 | Ponte Vedra, Florida

****All meetings will be held remotely by electronic media and in-person ****

- 7:30 ***Breakfast served for all meeting attendees***
- 8:30 **2023 Strategic Planning Meeting call to order** – Mike Borg, Board Chair
- 8:40 **Secretary’s report** – Shawn Deutscher
- Meeting rules and protocol
 - Roll call and self-introductions
 - Approval of August 16, 2023 Strategic Planning Meeting Agenda
- 8:45 **Meeting Facilitator** - Nancy Davis, Davis Planning & Consulting LLC
- Review Sunshine 811 mission & vision statements
 - Review Board effectiveness survey results
 - Lead the Board & staff in a review of their roles & responsibilities
- 10:00 ***Break***
- 10:15 **Review status of FY 2022-23 strategic goals & measurable objectives** – Mark Sweet, Executive Director
- 10:30 **Update Sunshine 811 Strategic Plan** – Nancy Davis, meeting facilitator, will lead the Board of Directors and staff in updating the Sunshine 811 Strategic Plan for FY 2023-24
- 12:00 ***Lunch served for all meeting attendees***
- 1:00 **(meeting resumes)**
- 2:00 ***Break***
- 2:15 **(meeting resumes)**
- 4:00 **Approval of FY 2023-24 Strategic Goals & Measurable Objectives** – review & board motion
- 5:00 **Adjourn**
- 6:30-9 pm ***Group Dinner for Board, Committee & Staff Members, spouses & guests*** – (TBD)

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Committee Meeting Agenda
August 17, 2023 | Ponte Vedra, Florida

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7:30 ***Breakfast served for all meeting attendees***

8:30 **Operations Committee – Steve Marshall, Chair**

- Call to order & roll call of committee members
- Nomination & election of committee vice-chairperson
- Call center statistics; uptime statistics; attrition report – information
- New Exactix Lat/Lon ticket type usage – information
- Goal 4.1: Develop three-year technology road map – project outline
- Committee strategic goals & measurable objectives – information
- New business
- Open discussion
- Adjourn

10:00 ***Break***

10:15 **Damage Prevention Committee – Pedro Vigil, Chair**

- Call to order & roll call of committee members
- Nomination & election of committee vice-chairperson
- Noncompliance reports; member extraordinary circumstance declarations – information
- Spring 2023 media campaign final results – information
- Member operator status of EV charging stations – information
- Proposed design/permit ticket concept – information
- Damage Prevention Council proposed outline – information
- Florida DIRT 2022 report summary - information
- Committee strategic goals & measurable objectives – information
- New business
- Open discussion
- Adjourn

12:00 ***Lunch served for all meeting attendees***



Committee Meeting Agenda (cont'd)

August 17, 2023 | Ponte Vedra, Florida

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- 1:00 **Legislative Ad-Hoc Committee** – Bruce Kershner, Chair
- Call to order & roll call of committee members
 - Nomination & election of committee vice-chairperson
 - Lobbyist report – Chris Lyon - Lewis, Longman & Walker, P.A. – information
 - Lobbying services agreement with Chris Lyon, LLW – review & board motion
 - Proposed 2024 amendments to Chapter 556, F.S. – review & board motion
 - Committee strategic goals & measurable objectives – information
 - New business
 - Open discussion
 - Adjourn
- 2:00 **Break**
- 2:15 (meeting resumes)
- 3:00 **Finance Committee** – Dino Farruggio, Chair
- Call to order & roll call of committee members
 - Financial report, delinquent accounts, contracts approved; - information
 - Irth Solutions addendum to Exactix agreement – review and board motion
 - Cisco Annual Maintenance/License renewal - review and board motion
 - Cisco/Teracai project agreements (2) – review and board motion
 - Committee strategic goals & measurable objectives – information
 - New business
 - Open discussion
 - Adjourn
- 4:00 **Executive Committee** – Mike Borg, Chair
- Call to order & roll call of committee members
 - Committee strategic goals & measurable objectives – information
 - New business
 - Open discussion
 - Adjourn
- 5:00 **Adjourn**

Dinner on your own at a local restaurant of your choice – bon appetite!



Board of Directors Meeting Agenda
August 18, 2023 | Ponte Vedra, Florida

****All meetings will be held remotely by electronic media and in-person****

- 7:30 ***Breakfast served for all meeting attendees***
- 8:30 **Pledge of Allegiance** – Mike Borg, Chair
- 8:40 **Call to Order** – Mike Borg, Chair
- 8:50 **Secretary’s Report** – Shawn Deutscher
- Meeting rules and protocol
 - Roll call of Board members and self-introductions of other attendees
 - Board motion to approve:
 - May 18, 2023 Committee meeting minutes
 - May 19, 2023 Annual Meeting & Board of Directors meeting minutes
 - June 29, 2023 Legislative Ad-Hoc Committee meeting minutes
 - July 10, 2023 Legislative Ad-Hoc Committee meeting minutes
 - July 20, 2023 Executive Committee Meeting Minutes
 - August 18, 2023 Board of Directors Meeting Agenda
- 9:00 **Special election to fill vacant Director seat** - to serve the remainder of a 2-year term expiring May 2024 - for discussion.
- 9:30 **Committee reports and presentation of motions to the board:**
- Operations Committee – Steve Marshall, Chair
 - Damage Prevention Committee - Pedro Vigil, Chair
 - Legislative Ad-Hoc Committee – Bruce Kershner, Chair
 - Finance Committee – Dino Farruggio, Chair
 - Executive Committee – Mike Borg, Chair
- 10:00 ***Break***
- 10:15 **Executive Director’s Report** - Mark Sweet
- 10:30 **General Counsel’s Report** – Wayne Flowers
- 10:45 **Board Orientation Refresher** – Wayne Flowers
- Florida Government in the Sunshine Law
 - Florida Public Records Act
 - Board Member Ethics



Board of Directors Meeting Agenda (cont'd)

August 18, 2023 | Ponte Vedra, Florida

****All meetings will be held remotely by electronic media and in-person****

- 11:45 **Sunshine 811 Board of Directors Conflict of Interest Policy & Commitment to Serve Agreement** – for review & signing
- 12:00 ***Lunch served for all meeting attendees***
- 1:00 **2024 Board Meeting & Holiday Calendar** – review & board motion
- 1:15 **Select Attendees & Alternates for upcoming Meetings & Conferences** - discussion & board motion
- SOCS 2023 Fall Meeting; Arkansas 811 hosting Sept 13-15, Little Rock, AR
 - SOCS 2024 Spring Meeting - Sunshine 811 hosting (dates & venue TBD)
 - CGA 2024 Conference & Expo - April 14-18, Colorado Springs, CO
 - SOCS 2024 Fall Meeting – Tennessee 811 hosting (dates and venue TBD)
- 2:00 ***Break***
- 2:15 **Propose Locations & Venues for 2024 meetings** – discussion & board motion
- SOCS 2024 Spring Meeting - Sunshine 811 to host
 - Sunshine 811 August 2024 Strategic Planning, Committee & Board Meetings
- 3:00 **New Business**
- 4:00 **Open discussion**
- 4:30 **Problem resolution**
- 5:00 **Adjourn**

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